



**Social Fund
for
Development**

**Small Enterprises
Development Organization**

**Agenda
of the**

**1st Awareness Campaign in
Egypt**

within the framework of the

SMITE Project

**Improving Competitiveness
Of SMEs through IT-based
Environmental Business
Planning**

**Contract # B 7-4100/2000/2165-
072P421**

June 19th, 2003

Palestine Hotel, Alexandria



Programme

Thursday, June 19th, 2003

A. Opening Ceremony:

10.00 – 11.00 AM

Speakers

- 1. H. E. Dr. Mamdouh Riad**
Minister of Environment
- 2. H. E. Abd-ALSalam El Mahgoub**
Alexandria Governor
- 3. H.E. Ahmed El Leithy**
El Beheira Governor
- 4. Mr. Hani Seif El Nasr**
Managing Director, SFD
- 5. Prof. Dionysis Assimacopoulos**
NTUA
- 6. European Union Representative in Egypt**
- 7. Mr. Yehia El Agami**
General Director of SEDO
- 8. Rep. of Ministry of Communications
& Information**

11.00-11.30 AM: Coffee Break

B. Technical Session:

11.30 AM - 2.30 PM

<i>Time</i>	<i>Speaker</i>	<i>Subject</i>
11.30 - 11.50	Mr. Mohamed El Gendy Chairman of friends of environment Association	Protection of the Environment in the Egyptian Laws
11.50 - 12.10	Katerina Makrinou NTUA, Greece	Environmental Management and SMEs
12.10 - 12.30	Mr. Yehia El Agami Head of SEDO, SFD	The role of SFD in developing SMEs and The Concept of Environmental Management
12.30 - 12.50	Dr. Mohamed El Zarqa Consultant of the Minister of Environment	The Environmental Management Systems in Egyptian Industries
12.50 -1.10	Prof. Dionysis Assimacopoulos NTUA, Greece	Presentation of the SMITE project

<i>Time</i>	<i>Speaker</i>	<i>Subject</i>
1.10- 1.30	Prof. Magdy Abou Rayan IC Egypt	The state of development of SMITE project in Egypt

1.30 - 3.00 PM: Lunch in Palestine Hotel

3.30 - 4.30 PM: Round table technical discussion and recommendations towards the implementation of SMITE project.