

## Social Fund for Development

## **Small Enterprises Development Organization**

Agenda of the

1st Awareness Campaign in Egypt

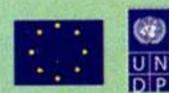
within the framework of the

SMITE Project

**Improving Competitiveness** Of SMEs through IT-based **Environmental Business** Planning

Contract # B 7-4100/2000/2165-072P421

June 19th, 2003 Palestine Hotel, Alexandria







## **Programme**

Thursday, June 19th, 2003

A. Opening Ceremony: 10.00 – 11.00 AM

**Speakers** 

1. H. E. Dr. Mamdouh Riad

Minister of Environment

- 2. H. E. Abd-AlSalam El Mahgoub

  Alexandria Governor
- 3. H.E. Ahmed El Leithy

  El Beheira Governor
- 4. Mr. Hani Seif El Nasr

  Managing Director, SFD
- 5. Prof. Dionysis Assimacopoulos

  NTUA
- 6. European Union Representative in Egypt
- 7. Mr. Yehia El Agami

  General Director of SEDO
- 8. Rep. of Ministry of Communications & Information

11.00-11.30 AM: Coffee Break

## B. Technical Session: 11.30 AM - 2.30 PM

Time	Speaker	Subject
11.30 - 11.50	Mr. Mohamed El Gendy Chairman of friends of environment Association	Protection of the Environment in the Egyptian Laws
11.50	Katerina Makrinou NTUA, Greece	Environmental Management and SMEs
12.10	Mr. Yehia El Agami Head of SEDO, SFD	The role of SFD in developing SMEs and The Concept of Environmental Management
12.30	Dr. Mohamed El Zarqa Consultant of the Minister of Environment	The Environmental Management Systems in Egyptian Industries
12.50 -1.10	Prof. Dionysis Assimacopou los NTUA, Greece	Presentation of the SMITE project

Time	Speaker	Subject
1.10- 1.30	Prof. Magdy Abou Rayan IC Egypt	The state of development of SMITE project in Egypt

1.30 - 3.00 PM: Lunch in Palestine Hotel

3.30 - 4.30 PM: Round table technical discussion and recommendations towards the implementation of SMITE project.