



**SMITE: 1st Awareness Campaign  
Improving Competitiveness of SMEs through IT-based  
Environmental Business Planning**

Higher Council for Sciences and Technology & Royal Scientific Society  
July 8, 2003  
Amman-Jordan

09.15	<b>Registration</b>	
09.45	<b>Opening and Welcome Address</b>	Dr Said Alloush, President of RSS
	Documentary about RSS	
10.00	<b>Session 1: New Initiatives for the SMEs</b>	
	⇒ Aims, objectives and solutions by SMITE	Prof Dionysis Assimacopoulos, NTUA, Greece
	⇒ The situation in Jordan	Mr. Raouf Dabbas, Vice President of Friends of Environment Society- Amman
10.30	<b>Session 2: Environmental Management General principles</b>	Mr. Samer Abu Manneh, Business Improvement Technical Team- Amman
11.00	<b>Break</b>	
11.30	<b>Session 3: Benchmarking business performance Presentation of best-practise examples</b>	Mr. Omar Hassouneh, Future Environment Consulting- Amman
12.00	<b>Session 4: Web site presentation</b>	
	⇒ Demonstration of general structure and system modules	Prof Dionysis Assimacopoulos, NTUA Greece
	⇒ The SMITE Business Model	Dr. Thies Wittig, IT Consult, Germany
13.00	Discussion; Closure	Dr Saqer Abdel Rahim, Dr. Thies Wittig, Prof Dionysis Assimacopoulos