

**National Awareness Campaign
S.M.I.T.E. - improving Competitiveness through
better environmental business planning**

Friday, May 2nd 2003
METCO Trade Centre, San Gwann

8.40 – 9.00	Registration	
9.00 – 9.15	Welcome	Brigitte Tanti Head, Euro Info Centre, METCO
	Opening address	Winston J. Zahra President, Malta Hotels and Restaurants Association
9.15 – 9.25	Introduction to the eco-certification scheme	Patrick Grixti Manager, Tourism Service Providers, Malta Tourism Authority
9.25 – 10.00	An introduction to SMITE	Petros Catsis General Manager, SPEED SA
10.00 – 10.30	Benchmarking business performance; End-user benefits	Georgia Diamantakou Project Manager, SPEED SA
10.30 – 11.00	<i>Coffee break</i>	
11.00 – 11.30	SMITE Web-site presentation and demonstration of system modules	Petros Catsis General Manager, SPEED SA
11.30 – 12.00	Demonstration of diagnostic tool for the hotel sector	Georgia Diamantakou Project Manager, SPEED SA
12.00 – 12.30	Questions from the floor; discussion	